

Aviation Sales and Marketing FBO Bundle



We love helping FBOs take off!

FBO marketing pros often tell us that it's VERY difficult to differentiate from other FBOs.

And if you read the web sites and marketing materials, or speak to the salespeople of several different FBOs, you'll see that most struggle to come up with something more competitive or interesting or specific than "We're the best FBO because we offer the best service!"

Great. If EVERY FBO offers the best service, how are pilots, passengers and flight departments to choose?

We will help you find your competitive advantages, tell your stories, and step above your competitors!



Attracting the Right Customers is Vital to Your Success!

Outcomes of Working With Us With this Bundle



A tuned-up, effective web site that actually communicates your competitive advantage.



Identify and engage with potential customers on LinkedIn, Facebook and Twitter.



Build a powerful and effective sales process with up to three skilled salespeople executing proven, repeatable processes..



Represent your company with a strong personal brand as we work with three of your public-facing representatives to become better and more connected spokespeople.



Sales and marketing systems that take others YEARS to develop will be up and running in six months!



Success Factors

Get started with a strong marketing and sales system quickly!

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What's Included?

WEB SITE TUNEUP

Outcome -
A 32-Point Checklist & Tune Up
To Ensure Your Site is Performing
As Well As the Rest of Your Team!

Investment - \$2979

**PERSONAL BRANDING FOR
AVIATION PROFESSIONALS**

Look Your Best
Online and In Person!

Investment - \$1479
x3 = \$4437

FOCUSED SOCIAL MEDIA

FIVE SOCIAL POST TYPES
THAT GET RESULTS
FOR BUSINESS AVIATION

Investment - \$1079

**RESALES, RECAPTURES &
REFERRALS**

THE FASTEST, LEAST EXPENSIVE
WAY TO GET NEW CUSTOMERS!

Investment - \$579

**AVIATION SALES
FUNDAMENTALS
ON DEMAND**

Investment - \$479
x3 \$1437

**STRATEGY, PLANNING &
BUDGET WORKSHOP**

Outcome -
A Strategic Marketing
& Sales Plan and Budget for 2021

Investment - \$479

MARKETING LAB

Tools
Skills
Networking

6 Months Gold
Level Sales &
Marketing Lab
\$4674



You're not in this alone!
We provide expert
guided collaboration
throughout this six-
month effort!



Total Value \$16,664

Instead, you pay only \$9779
or \$1679 per month for 6 months.
It takes more than money!

Our most successful clients spend 3-5 hours a week for six months.